



SKIN CARE

FAQs

Why is skincare important?

It helps your skin stay in good condition: You're shedding skin cells throughout the day, so it's important to keep your skin glowing and in good condition. An effective routine can help prevent acne, treat wrinkles, and help keep your skin looking its best.

What causes skin aging?

Ultraviolet radiation, which speeds the natural aging process, is the primary cause of early wrinkles. Exposure to UV light breaks down your skin's connective tissue — collagen and elastin fibers, which lie in the deeper layer of skin.

When to start a skincare regimen?

Starting a basic skin-care routine in your teens and 20s is a good idea. But, if you are older, it's not too late to start caring for your skin. Forming healthy skin-care habits and routines will help you at any age.

What is TEWL?

Trans Epidermal Water Loss (TEWL) is a term that is used in skincare. It is the process of water passing from the dermis to the epidermis and evaporates from the skin's surface. Healthy skin naturally regulates this process.

What is the difference between moisturization and hydration?

Your skin needs both moisturization and hydration to maintain balanced levels of TEWL. Moisturization is achieved by using humectants such as Glycerin and hydration is achieved by using occlusive ingredients such as oils and waxes such as Macadamia Ternifolia Seed Oil and Beeswax.

Why do I need a moisturizer for my skin?

Moisturizing everyday can reduce the chance of developing extreme dryness or oiliness. Both extremes are harmful for skin and cause common skin conditions.

Why is moisture so important for my skin?

Moisture in your skin helps it repair itself constantly. Without the right balance of moisture, your skin is not itself. Skin can only perform its task as the body's protective barrier if it has sufficient moisture. Skin lipids regulate moisture balance and minimize water loss.

Is skincare mainly for women?

Skin care is not just for women. Skincare does not have to be complex; a simple and daily skincare routine can keep your skin firm, clear, and bright.

What is the difference between fine lines and wrinkles?

While fine lines are superficial and closer to skin's surface, wrinkles are more deep-set. As you age, many fine lines may turn into wrinkles as skin loses elasticity and firmness.

What is the difference between shiny and glowing skin?

Oily skin overproduces oil and has a slick sheen to it. Glowing skin catches the light and illuminates.



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What's the difference between oligo and poly peptides?

They differ from each other depending on the number of amino acid residues present in the protein molecules. Therefore, the key difference between oligopeptide and polypeptide is that the oligopeptides contain few amino acid residues, whereas polypeptides contain a large number of amino acid residues.

What are growth factors?

Growth Factors are small proteins called peptides that support the growth of our healthy skin cells. As we get older, our natural production of growth factors starts to decline and this is partially what leads to the signs of aging such as wrinkles, fine lines and sagging skin. Applying growth factors topically helps to rejuvenate our skin; however, the growth factor products that are on the market are highly unstable.

The difference in our products is that our growth factors are stabilized through a patented process, so they remain potent and effective for over a year while typical growth factors break down in as little as one week. That is a huge difference in potency and will dramatically improve your results!

Are our growth factors sourced ethically?

A. Our growth factors are absolutely created in an ethical way. Thanks to scientific advancements, it is now possible to create the identical amino acid sequence found in our own natural Epidermal Growth Factor. Based on information gathered through the Human Genome project, the starting gene for Epidermal Growth Factor was identified and that gave us the ability to create the identical protein and then stabilize it through our patented process. This new technology allows us to experience the benefits of growth factors long after our natural production wanes.