



HCo. Customer Referrals

Terms & Conditions

How the Program Works

Program Participation

To participate in the Program, Referrers must be new or existing customers of The Happy Co. Individuals who receive a referral code or link via a Referrer are “Friends” (or, singly, a “Friend”). An “Eligible” Referrer may receive “Reward(s)” for every “Qualified Referral”. By participating in the program, a Referrer represents that he or she has prior consent to provide their referral code or link to other individuals.

Eligible Referrer

To be “Eligible,” a Referrer must:

Be a new customer on thehappyco.com; or

Be an existing customer with an activated referral code on thehappyco.com

Making a Referral

A Referrer must have an account with an active referral code at thehappyco.com to make a referral. Creating an account requires making a previous purchase.

To make a referral, Referrers must share their referral code or link via verbal or digital communications (sms, social network, email, etc.) A referral code or link can be shared to multiple recipients.

A referrer can access their code or link via logging into thehappyco.com and going to account settings.

Qualified Referrals

A “Qualified Referral” means that all the following conditions are met:

The referred Friend, using a referral code or link, completes the purchase of at least \$40 USD of Happy Co products in one order, and created a new account. If a Friend purchases and creates an account without using a code or link, the registration will not count as a Qualified Referral and the Referrer will not earn credit or reward points;

Earning Rewards

Referrer shall receive 2250 reward points for each verified Qualified Referral. 2250 points = \$15 reward toward future purchases.

