

# DESTINATION PARADISE



**5-star, all-inclusive tropical resort getaway.  
Open to all HCo. Brand Partners.**





## PLAYA DEL CARMEN, **MEXICO**



### **Destination Paradise: The 5-Star Paradisus Resort**

**Paradisus. That's Latin for "paradise."**



Unique. Exotic. Luxurious. Tropical. An all-inclusive gem on the shores of the magical Riviera Maya.

The weather calls for bright yellow sun, sparkling blue water, and golden sandy beaches.

Enjoy two lagoon-style swimming pools, a water park and marina water sports. Snorkeling, volleyball, and a fitness center.

A swim-up bar and evening shows for adults and a Kids Zone from 9 am–8 pm if you bring your little ones.

Award-winning international cuisine is served up in 22 restaurants and bars—from steak to sushi, Italian to Mexican.

Everyone gets a spacious, contemporary suite crafted with natural stone and a decadent rainfall shower.

Plus, there's a spa on site, golf nearby, jet skiing down the beach, and scuba across the bay for a bit extra.

This will be a getaway filled with sun, fun, and happy friends new and old.

Lounge by the pool. chill at the beach or play hard from morning until late at night.

Expect a special excursion, evening entertainment, and VIP treatment from the moment you arrive.

There'll be plenty of opportunity to mix and mingle with the corporate team and field leaders from all over the world.

Free wifi is included, but you might choose not to ever check your phone!



# DESTINATION PARADISE

**Trip Dates: April 21-24, 2022**

## Qualifications

**Achievement: June 2021 – December 2021**

Level 1	15,000 points	Free Trip for 1*
Level 2	17,500 points	Free Trip for 2
Level 3	20,000 points	Free Trip for 2 with Airfare**

\* \$1,450 add on for 2nd person – Must be spouse, significant other or family member

\*\* (\$500 voucher for each plane ticket)

**Monthly Winners: June 2021 – December 2021**

2,000+ points for the month\*

Random winner each month – Level 2 Trip

\* Earn 2,000+ points in a month and get entered for the random drawing of that month. A total of 7 Monthly Winners will be awarded. One winner for June 2021, July 2021, August 2021, September 2021, October 2021, November 2021, and December 2021. One trip per Brand Partner.







## Personal Activity (MAX 3,000 points for this category)

- Personal Order (1 point per CV point) – minimum 80 PV order (June-December)
- SmartShip (2x multiplier of CV of personal orders)
- Fall National Event (350 points)
- Here Comes The Sun Events (150 points for attending -150 points max)

## Personal Production

- |  |                      |
|--|----------------------|
| • Customers (20 points per Customer with 40+ CV per month)         | Up to 140 points per |
| • SmartShip Customers (40 points with 40+ CV per month)            | Up to 280 points per |
| • Brand Partners (60 points per Personal BP with 80+ CV per month) | Up to 420 points per |
| • Happier Pack   | 250 points           |
| • Happiest Pack  | 500 points           |

## CAB (each month) (MAX 3,000 points for this category)

- |       |            |
|-------|------------|
| • 3-4 | 250 points |
| • 5-6 | 500 points |
| • 7+  | 750 points |

## Rank Runner (each month) (MAX 10,000 points for this category)

(Meet or beat the previous month's rank / 3+ new accounts and 240+ CV)

- |                           |              |
|---------------------------|--------------|
| • Star                    | 100 points   |
| • Bronze                  | 200 points   |
| • Silver                  | 400 points   |
| • Gold                    | 800 points   |
| • Platinum                | 1,200 points |
| • Diamond                 | 1,500 points |
| • Black Diamond           | 1,800 points |
| • Royal Black Diamond     | 2,100 points |
| • Ambassador              | 2,500 points |
| • Crown Ambassador        | 3,000 points |
| • Royal Crown Ambassador  | 3,500 points |
| • Triple Crown Ambassador | 4,000 points |



## New Silver Legs

(NO MAX for this category)

- New Silver Leg
- Must be directly enrolled

3,000 points

(NO MAX for the following 2 categories combined)

## Paid As (each month)

(Meet your highest “Paid As” rank)

• Star	100 points
• Bronze	200 points
• Silver	400 points
• Gold	800 points
• Platinum	1,200 points
• Diamond	1,500 points
• Black Diamond	1,800 points
• Royal Black Diamond	2,100 points
• Ambassador	2,500 points
• Crown Ambassador	3,000 points
• Royal Crown Ambassador	3,500 points
• Triple Crown Ambassador	4,000 points

OR

## Rank Up (each month)

(Beat your highest ever “Paid As” rank / 4+ new accounts and 320+ CV)

	JUNE-OCT	NOV-DEC Special!
• Star	200 points	400 points
• Bronze	400 points	800 Points
• Silver	800 points	1,600 Points
• Gold	1,600 points	2,600 Points
• Platinum	2,400 points	3,400 Points
• Diamond	3,000 points	5,000 Points
• Black Diamond	3,600 points	5,600 Points
• Royal Black Diamond	4,200 points	6,200 Points
• Ambassador	5,000 points	8,000 Points
• Crown Ambassador	6,000 points	9,000 Points
• Royal Crown Ambassador	7,000 points	10,000 Points
• Triple Crown Ambassador	8,000 points	11,000 Points

# DESTINATION PARADISE

## More Information About The Trip

**Dates: April 21-24, 2022**

### Includes

- Deluxe hotel room with terrace
- Resort fees, wifi, gratuities, and taxes
- All-inclusive meals-breakfast, lunch, dinner, beverages, and late night snacks
- Activities-group event and evening entertainment
- Gifts and goodies
- Ground Transportation in Mexico
- Air Travel-\$500 Voucher for Level 3 Achievers only

### Does not include

- Individual activities
- Spa treatments
- Ground transportation or parking in your home city
- First class airfare upgrades

### Children

- Children are welcomed to the resort. Children must stay in the same room as parents. There is a kids club available. There may be some restrictions on attendance of group activities and meetings.
- 0-6 years old: Free
- 7-12 years old: \$550 each child
- 13 and older: \$1,450 each child (same as additional adults)

### Additional Terms

- The trip contest period is June 1, 2021- December 31, 2021.
- All Brand Partners must have active accounts in good standing to participate in the contest and must maintain good standing to attend the trip.
- Brand Partners who qualify for the trip will be asked to confirm their registration no later than February 15, 2022.
- Brand Partners who qualify for the trip, but are unable to attend, cannot claim compensation in another form. The qualification cannot be transferred to another person or redeemed at a later point in time.
- A Brand Partner is only eligible for the highest reward that they earn and that the rewards are not cumulative.

All travelers are responsible for obtaining a valid passport and all other travel requirements of Mexico and their home country.



The Happy Co.™